

# JESS SOUMPHONTPHAKDY

## EDUCATION

Bachelor of Fine Arts 2015  
Virginia Commonwealth University, Richmond VA  
Major in Kinetic Imaging, Minor in Religious Studies

## AWARDS AND HONORS

Kinetic Imaging MVP Award 2015  
Kinetic Imaging Award of Excellence 2014  
Kinetic Imaging Award of Excellence 2013  
Best in Category - VCUarts Kinetic Imaging Student Show  
Juried by Nina Colosi (2013)  
Kappa Pi Eta Mu Honorary Art Fraternity  
Omicron Delta Kappa National Leadership Honor Society

## WORK EXPERIENCE

*Cross-Platform Mobile App Developer, Shockoe.com LLC.*

February 2016 - Current

- Maximizing the latest mobile technologies to implement creative solutions for producing effective cross-platform mobile apps.
- Coordinating with clients and team members to rapidly deliver apps in an Agile/Scrum environment.
- Utilized Appcelerator Titanium + Alloy (XML / TSS / Javascript)

*Communications Manager, VCUarts Department of Kinetic Imaging*

July 2015 - February 2016

- Develops print and online advertising for events and programs
- Oversees internal and external communication programs
- Manages and updates web site via Wordpress
- Maintains social media platforms
- Strategizes email and social media marketing via Mailchimp and Buffer

*Front End Developer & Internship Coordinator, Think Of Us*

February 2015 - February 2016

- Research web and ui design as a therapeutic medium
- Create style guides, wireframes, and mock-ups
- Develop personas and various user testing methods
- Analyze user testing information to strengthen design
- Oversee front end development for one app and three websites

*Freelance Videographer, Inkandescent PR*

February 2015- August 2014

- Records and directs interviews with clients
- Manages equipment and equipment set up

*Intern, Creative Co-Labs / Capital One*

January 2015- May 2015

- Redesigned Capital One's web-based program, IRIS
- Developed personas and wireframe mock-ups to incorporate into pitches and presentations
- Developed content with HTML 5, CSS 3, and JavaScript

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## WORK EXPERIENCE CONTINUED

### *Technology Assistant, VCUarts Department of Kinetic Imaging*

August 2014 - May 2015

- Ran inventory and maintenance checks on equipment
- Assisted students with software trouble shooting (Adobe Suite, Final Cut, and web based issues)
- Created professional video reels of student work for presentations

### *Fellowship, VCU BioEnergetics Quest Innovation Fund Project*

Richmond, VA, May 2014- March 2015

- Directed a documentary on Mitochondrial health and disease for the Science Museum of Virginia.
- Managed a video production team of four and acted as the lead editor and animator.

### *Project Manager, As The Planet Turns*

Richmond, VA, September 2014- November 2014

- Worked with non-profit health organization, The Daily Planet, to create an animation for InLight Richmond 2014.
- Managed an animation team of nine as the lead editor, animator, and composer.

### *SCOOP Video Editor, VANCOUVER ACM SIGGRAPH 2014*

Vancouver, BC, August 2014

- Worked in a time restricted environment to create daily video segments for the ACM SIGGRAPH 2014 Convention

### *Intern, Media General MGFX*

Richmond, VA, September 2013- December 2013

- Created news graphics and animations for producers under various news hubs
- Developed graphics in Cinema 4D and the Adobe Suite

### *Freelance Videographer, Sou Studios Wedding Videography*

Frederick, MD, June 2012- Present

- Captured footage of Pre-Ceremony, Ceremonies, and Reception
- Managed and maintained equipment
- Edited footage into highlight videos and ceremonies
- Communicates with clients to deliver a personalize video package

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## GROUP EXHIBITIONS

- 2015 *BioEnergetics — Arts meets Gentle Science in Sickness and in Health*, Science Museum of Virginia, Richmond Va
- 2014 *InLight Richmond 2014*, Monroe Park, Richmond Va
- 2014 *RAW RICHMOND: SCOPE*, Hippodrome Theatre, Richmond Va
- 2014 *Common Diamonds*, 814 Cathedral Place, Richmond Va
- 2013 *VCU Mobile Application Reception*, 2001 E. Broad St., Richmond, VA
- 2013 *Cabaret Lumiere: First Friday Media and Performance Event*, Strange Matter, Richmond, VA
- 2013 *VCUarts Kinetic Imaging Juried Student Show*, Best in Category Award (Juried by Nina Colosi, Founder, Creative Director of Streaming Museum), Anderson Gallery, Richmond, VA
- 2011 *VCUarts AFO 60x60x60*, Grace Street Theatre, Richmond, VA